2019 SPRING MEMBERSHIP MEETING

Sunday, May 5, 2019
Aegis Gardens
Newcastle, WA
SPRING MEMBERSHIP MEETING

9:00 - 9:15AM  Welcome & Introductions

9:15 - 9:45AM  Local & National Updates

Catherine Dayhoff, DAOM, Dipl. Ac, LAc
Charis Wolf, LAc. MSTCM, Dipl. Ac
Charis and Catherine will provide updates on L&I, of the ASA, Medicare, Meridians Journal, and the national conference coming up.

9:45 - 10:00AM  Legislative Update

WEAMA Lobbyist, Leslie Emerick, MPA
Leslie Emerick will provide an overview of the 2019 legislative session and WEAMA’s bill, SHB 1865 Acupuncture and Eastern Medicine. She will also be covering policy updates on L & I, the Health Care Authority, Office of the Insurance Commissioner, the East Asian Medicine Advisory Committee and more!

10:30 - 11:30AM  How I Got a Job in the Healthcare System

Liz Artola, L.Ac, EAMP, LICSW with Seattle Children’s
Carly Samish, LAc with Hospice Care
Carly and Liz will present about working in hospital settings as well as the challenges and rewards of making a living as an acupuncturist.
SPRING MEMBERSHIP MEETING

11:45AM - 12:00PM
Statement from WA Department of Fish & Wildlife

Representatives from the Washington Department of Fish & Wildlife will review the list of endangered species we are protecting and they will explain their role in protecting these animals as well as how we can best work together.

12:00 - 1:00PM
Lunch

Meet with exhibitors, etc.

1:00 - 2:00PM
Marketing & Branding Your Business

Tyler Martin, L.Ac. EAMP

In this lecture you will learn why it is important to have a practice philosophy, how to identify your “core values” to create a brand, and specific examples of their application in the clinic. Additionally you will receive “Pearls from the Modern Clinic”- practice management tools including: How to create a treatment plan, build your referral network, pricing structure, financial policies, and tips on insurance vs. cash in your practice.

2:00 - 2:15PM
Treasurer’s Report

Includes:
- Fee Schedule/CPT Codes
- Common Diagnosis Codes
- How to Sign up with Insurance
- Intake Forms

2:15 - 2:45PM
Billing/Insurance Update

John Frostad, EAMP
Charis Wolf, LAc. MSTCM, Dipl. Ac
SPRING MEMBERSHIP MEETING

2:45PM - 4:00PM

Elections & Voting

Includes:
- WEAMA 2019 Slate of Nominees
- Bylaws Update
- Association Name Change

REGISTRATION RATES

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<thead>
<tr>
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<th>Early Bird Rate (until 4/10)</th>
<th>Standard Rate (until 5/2)</th>
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REGISTRATION FORM

Total: ____________________  _ Visa _ MC _ Amex _ Check Enclosed (made to WEAMA)
First Name: ____________________ Last Name: ____________________
Company Name: ________________________________________________
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City: ____________________ State: ________ Zip: __________
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Cancellation Policy: Fees will be refunded only if written cancellation is received by WEAMA by April 22, 2019. No refunds will be issued afterwards, but substitutions are welcome. In the event of a written cancellation, WEAMA will retain 25% of the initial fee to cover administrative overhead. Please send any cancellation requests to info@weama.info.

A max of 5 Continuing Education credits are available for each attendee.
Elizabeth Artola is an acupuncturist practicing in Seattle, WA. Dr. Artola evaluates and treats patients based on the concepts of oriental medicine. Liz is a graduate of Northwest Institute of Acupuncture and Oriental Medicine and the University of Washington.

Catherine Dayhoff, DAOM, Dipl.Ac, LAc received her Doctor of Acupuncture and Oriental Medicine degree at the Oregon College of Oriental Medicine (OCOM) in Portland, OR and received her master degree in Acupuncture and Chinese Herbal Medicine from Bastyr University in Seattle Washington. Catherine is licensed to practice in WA and CO.

Leslie Emerick, MPA, has over 23 years of legislative and public policy experience with state government. Leslie started her own contract lobbying business in 2006 and has currently has five health care related clients.

John Frostad began his interests in natural health care while finishing his business degree. He received his academic and clinical training at Bastyr University in Seattle, WA. He began his private practice in 1997 in the Milton / Edgewood area. In 2002, he founded Edgewood Natural Health LLC, a multi-disciplinary natural health clinic.

Tyler has been in private practice for over 13 years and is the owner of Fit Acupuncture in the Ballard area of Seattle. Prior to his training in acupuncture, Tyler worked as an international model based out of Paris, Milan, and New York. His work in advertising has given him a unique understanding of branding and promotion that he has used to build a robust private practice.

Carly Samish is an acupuncturist with a clinical practice in Olympia serving people of all ages. She works with hospice organizations to provide acupuncture and advocacy for patients at end of life. She also teaches and writes about bodywork, Chinese medicine, and business practices.

Charis Wolf, MSTCM, L.Ac., Dipl. Ac., is a Nationally licensed acupuncturist practicing in WA state, a clinical herbalist with a Masters of Science in Traditional Chinese Medicine. She has been in practice for over 11 years and previously had 4 years of Chemistry including laboratory experience doing biomedical research.
What better way to maximize your company's visibility than meeting with acupuncturists from all over Washington State! Get a chance to demonstrate your company's products, educate attendees on your services, and help them put a friendly face to your company!

**Price:** $125 per table

Sponsoring at our Spring Membership Meeting allows you additional visibility to our attendees. Your logo will be included on our marketing promotions, on our event page with a link to your website, and an opportunity to address attendees directly *(dependent on sponsorship opportunity)*!

**Price:** varies – contact our office to learn more!

**VENDOR REGISTRATION FORM**

__ Yes! Sign me up for a vendor table.

__ Yes! I am interested in sponsorship opportunities.

**Total:** __________  **__ Visa __ MC __ Amex __ Check Enclosed *(made to WEAMA)*

First Name: ___________________________  Last Name: ___________________________

Company Name: _______________________________________________________________

Address: ___________________________________________________________________

City: ___________________________  State: ________  Zip: __________

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Name on Card: ___________________________  Signature: ___________________________

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